

# Stella Video Contest

## What is the Stella Video Contest?

The goal is to award students' creativity and originality. Running this competition, the CGU's aim is to encourage students to work with these two rising values. In addition, working with digital technologies will help them to develop a more complete professional background. The Compostela Group will award the most original video made by a student or a group of students of one of its member universities.

## Who can participate?

The video can be made either by an individual student or by a team. If the video is made by a team, one of the students should be named as its representative. In case a video made by a group wins the contest, each member of the team will be awarded a diploma, but the CGU will only give a contribution of up to 1.000 euro (paid against receipted invoice) to cover the travel costs of the team's representative (more information in the "Prize" section). Being the CGU's Video Contest a competition addressed to students, only videos recorded and edited by students will be allowed to participate. If it is detected that a video has been made by an institution, by a technician or by anyone who is not a student, it will be removed from the competition.

## Characteristics of the video:

### **Topics (to choose one):**

1. Show what you know about the Compostela Group of Universities in an original way.
2. A day in the life of an international student.
3. Does diversity foster creativity in a working environment?
4. The European current situation: crisis or opportunity?
5. Figuring out what to do after University.

### **Technical requirements:**

- The recording can be made using any kind of device (cell phones, webcams, etc.) and can be edited afterwards.
- Maximum length: 1 minute 30 seconds.
- Copyright: No music or images not belonging to the producer of the video should be included, unless the participant has the author's permission to use it. The participating institutions will be responsible to guarantee this



## Selection process

The criteria for the selection of the winner video will consider the level of creativity and originality. All the participating videos will be available to the jury on a private playlist of the Youtube channel of the Compostela Group. The jury will rate each video from 1 to 10. The video with the highest punctuation will be the winner of the contest. In case of a tied vote, a second ballot shall be held between the equally rated candidates.

## Acceptation of the competition rules

Participating in this contest implies the acceptance of all its rules. Participants will be the only responsible of any copyright/image rights complaints from the people appearing in the videos or the music used.

According to the Spanish Organic Law 15/1999 of Personal Data Protection, the participants, through their signature in the nomination form, give their consent to the treatment of their personal data, related to the procedures of the contest, to the Compostela Group.

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All participating videos will become CGU's property. The CGU will be able to use them for promotion, for its broadcast at meetings and events of the Group and on the website of the association, profiles/groups, social networks and other media related to its activities. The participants will be allowed to use their videos for other purposes as long as they remove the CGU logo from them.

## Disclaimer

The Compostela Group is not responsible for technical, hardware, software, or other malfunctions of any kind, lost or unavailable connections, or failed, incorrect, incomplete, inaccurate, or delayed electronic communications caused by the user or by any equipment or programming associated with or utilized in this promotion, or by any human, or other error, which may occur during this contest.

For further information or if you need some advice regarding the organization of the contest, please do not hesitate to contact the CGU's Secretariat at [noelia.martinez.cagiao@usc.es](mailto:noelia.martinez.cagiao@usc.es) [ <mailto:noelia.martinez.cagiao@usc.es> ]